

Phat Retail Limited, T/as The Phat Pasty Co (“we“) are committed to protecting and respecting your privacy.

This policy (together with our terms of use and any other documents referred to on it) sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it. By visiting phatathome (“our site“) you are accepting and consenting to the practices described in this policy.

For the purpose of the Data Protection Act 1998 (the “Act“), the data controller is Phat Retail Limited, whose registered office is 204 London Road, Waterlooville, Hampshire, PO7 7AN and main trading address at Phat Retail Limited, The Shed @ NO 3, Leys View, Newport Pagnell, MK16 9NL.

To contact us, please email The Phat Pasty co – Phatcontroller@phatpasty.com

Information we collect from you

We will collect and process the following data about you:

- Information you give us. This is information about you that you give us by filling in forms on our site or by corresponding with us by phone, e-mail or otherwise. The information you give us may include your name, address, e-mail address, phone number and curriculum vitae.
- Information we collect about you, on your visit to our site – we will automatically collect the following information:

Cookies

Our site uses cookies to collect information about you. Cookies are small data files which may be placed on your computer or other device by our site and which collect certain personal data about you. To find out more about cookies, including what they are, how to see what cookies have been set and how to manage and block them, please visit www.allaboutcookies.org

When you visit our site for the first time we ask for permission to place a cookie on your computer or device and refer you to this policy.

How we use cookies

We use cookies in conjunction with the Google Analytics service to provide us with statistical data about our users’ browsing actions and patterns. These cookies are used to collect information about how visitors use our site. We use the information to help us improve the site and to deliver a better and more personalised service. The cookies collect information such as the number of visitors to our site, where visitors have come from and the pages on our site they visit. The information we collect does not identify any individual visitor to our site.

How can you block cookies?

You may change your website browser settings to reject cookies, although please note that if you do this it may affect your use of our site.

You can block cookies by activating the setting on your browser which allows you to refuse the setting of all or some cookies. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies as soon you visit our site.

How do I opt out of Google Analytics?

To opt out of being tracked by Google Analytics across all websites visit <http://tools.google.com/dlpage/gaoptout>.

Uses made of the information

We are the sole owner of the information collected on our site. We will not sell, transfer or share that information except as set out here. We use information held about you in the following ways:

- Information you give to us - We will use this information:
 - to carry out our obligations arising from any contracts entered into between you and us and to provide you with the information and services that you request from us;
 - to provide you with information about other services we offer that are similar to those that you have already purchased or enquired about;
 - to notify you about changes to our service;
 - to ensure that content from our site is presented in the most effective manner for you and for your computer.
- Information we collect about you - We will use this information:
 - to administer our site and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes;
 - to improve our site to ensure that content is presented in the most effective manner for you and for your computer;
 - as part of our efforts to keep our site safe and secure.
- Information we receive from other sources. We will combine this information with information you give to us and information we collect about you. We will use this information and the combined information for the purposes set out above (depending on the types of information we receive).

Disclosure of your information

You agree that we have the right to share your personal information with:

- Suppliers we engage to help us in certain areas for example website development and hosting;
- Other suppliers, business partners and sub-contractors for the performance of any contract we enter into with them or you.

We will disclose your personal information to third parties:

- In the event that we sell or buy any business or assets, in which case we will disclose your personal data to the prospective seller or buyer of such business or assets.
- If Phat Retail Ltd or substantially all of its assets are acquired by a third party, in which case personal data held by it about its clients will be one of the transferred assets.
- If we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our terms of use and other agreements; or to protect the rights, property, or safety of Phat Retail Ltd, T/as The Phat Pasty Co, our clients, or others.

Where we store your personal data

All information you provide to us is stored on the secure servers of our hosting provider.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

Links to other websites

Our site may, from time to time, contain links to and from the websites of our partner networks and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

Access to information

The Act gives you the right to access information held about you. Your right of access can be exercised in accordance with the Act. Any access request will be subject to a fee of £10 to meet our costs in providing you with details of the information we hold about you.

Changes to our privacy policy

Any changes we make to our privacy policy in the future will be posted on this page. Please check back frequently to see any updates or changes to our privacy policy.

Contact

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to The Phat Controllers at phatcontroller@phatpasty.com